



Transcript from August 9, 2010 to August 9, 2010

All times are Pacific Time

August 9, 2010

- 12:25 pm **Jillfoster:** Holla! #SmallBiz + chat lovers: Please join @shonali & #wgBiz team 12noon EST for resourceful community chat <http://ow.ly/2mHw9>
- 12:25 pm **GeoffLiving:** RT @Jillfoster: Holla! #SmallBiz + chat lovers: Please join @shonali & #wgBiz team 12noon EST for resourceful community chat <http://ow.ly/2mHw9>
- 12:26 pm **lizscherer:** RT @Jillfoster: Holla! #SmallBiz chat lovers: Please join @shonali & #wgBiz team 12noon EST 4 resourceful community chat <http://ow.ly/2mHw9>
- 1:42 pm **shonali:** Thanks! RT @lizscherer @Jillfoster: #SmallBiz chat lovers: Join @shonali & #wgbiz 12pm ET for resourceful community chat <http://ow.ly/2mHw9>
- 1:42 pm **wgbiz:** Thanks! RT @lizscherer @Jillfoster: #SmallBiz chat lovers: Join @shonali & #wgbiz 12pm ET for resourceful community chat <http://ow.ly/2mHw9>
- 1:45 pm **NahumG:** RT @shonali: Thanks! RT @lizscherer @Jillfoster: #SmallBiz chat lovers: Join @shonali & #wgbiz 12pm ET for resourceful community chat <http://ow.ly/2mHw9>
- 2:00 pm **shonali:** @NahumG Thanks for sharing the #wgbiz chat info and my goodness, we haven't talked in a while. How are you?
- 2:47 pm **kikscore:** RT @Jillfoster: Holla! #SmallBiz chat lovers: Please join @shonali & #wgBiz team 12noon EST 4 resourceful community chat <http://ow.ly/2mHw9>
- 3:11 pm **cassie_wallace:** I'm excited for 12noon - I'm joining in my very first Twitter chat, #wgBiz
- 3:24 pm **shonali:** Just over 30 minutes for today's monthly #wgbiz chat, who's coming?
- 3:24 pm **wgbiz:** Just over 30 minutes for today's monthly #wgbiz chat, who's coming?
- 3:27 pm **wgbiz:** @cassie_wallace Great, we'll look forward to seeing you at #wgbiz!
- 3:30 pm **kbkmarketing:** RT @Jillfoster: Holla! #SmallBiz + chat lovers: Please join @shonali & #wgBiz team 12noon EST resourceful community chat <http://ow.ly/2mHw9>
- 3:38 pm **ActiveIngredds:** RT @wgbiz: Thanks! RT @lizscherer @Jillfoster: #SmallBiz chat lovers: Join @shonali & #wgbiz 12pm ET for resourceful community chat #wgbiz
- 3:39 pm **BodyBlingOnline:** RT @ActiveIngredds: RT @wgbiz: Thanks! RT @lizscherer @Jillfoster: #SmallBiz chat lovers: Join @shonali & #wgbiz 12pm ET for resourceful community chat #wgbiz
- 3:53 pm **noreaster:** RT @Jillfoster: Holla! #SmallBiz + chat lovers: Join @shonali & #wgBiz team 12noon EST for resourceful community chat <http://ow.ly/2mHw9>
- 3:55 pm **BodyBlingOnline:** so happy to be joining the #wgbiz chat at noon today!
- 3:56 pm **shonali:** @noreaster @ActiveIngredds Hope to see you both in 4 minutes at the monthly #wgbiz chat. :)
- 3:56 pm **wgbiz:** @noreaster @ActiveIngredds Hope to see you both in 4 minutes at the monthly #wgbiz chat. :)
- 3:57 pm **studioart101:** join me at the #wgbiz chat today at noon
- 3:58 pm **wgbiz:** @BodyBlingOnline We're looking forward to seeing you at #wgbiz! 2 minutes to go.
- 3:59 pm **shonali:** Almost time for the monthly #wgbiz chat, by for and of women in business. Who's joining today?
- 4:00 pm **ActiveIngredds:** @shonali I'm in! #wgbiz
- 4:00 pm **shonali:** And... it's time! Welcome to the monthly #wgbiz chat, where we chat about women growing business.

4:01 pm **shonali:** I know it's been a while, so let's get settled in. As you join, will you introduce yourself, please? #wgbiz

4:01 pm **shonali:** @ActiveIngreds Great to see you! #wgbiz

4:01 pm **ActiveIngreds:** @shonali thank you - you too. #wgbiz

4:02 pm **shonali:** I'll start: I'm a #solopr pro based in the DC area, measurement fanatic (I founded #measurePR) and editor of @wgbiz. #wgbiz

4:02 pm **ActiveIngreds:** hello all - marketing for 20+ years, last 8 as an indep. submerged in #SM and loving it. learning lots - its what keeps me ticking! #wgbiz

4:03 pm **shonali:** @ActiveIngreds How's summer treating you? :) #wgbiz

4:04 pm **cassie_wallace:** Hi! I'm an undergrad @CarnegieMellon with some pretty exciting freelance marketing experience. I specialize in social media and seo. #wgbiz

4:04 pm **shonali:** @studioart101 @BodyBlingOnline @cassie_wallace @kbkmarketing @jillfoster @tinu Y'all joining our chat today? #wgbiz

4:04 pm **cassie_wallace:** @ActiveIngreds I love your handle, btw. #wgbiz

4:04 pm **noreaster:** @shonali @activeIngreds hello I'm cofounder of a product dev company @shinyheart and co-editor of @techcocktail #wgbiz

4:04 pm **shonali:** @cassie_wallace And there you are, I just tweeted you. Welcome, this is your first Twitter chat, right? #wgbiz

4:05 pm **shonali:** @noreaster Great to see you here! #wgbiz

4:05 pm **ActiveIngreds:** @shonali crazy busy, but woudnt change a thing! loving life! #wgbiz

4:05 pm **ActiveIngreds:** @cassie_wallace thank you - how nice! always great to get feedback! #wgbiz

4:05 pm **shonali:** Today's chat is a community chat, i.e. no special guest. Or, to put it another way, the special guest is YOU. #wgbiz

4:05 pm **shonali:** @ActiveIngreds That's always good. :) #wgbiz

4:05 pm **cassie_wallace:** @shonali Thank you. And yes! #wgbiz

4:06 pm **ActiveIngreds:** @noreaster hi there, nice to meet you! #wgbiz

4:06 pm **BodyBlingOnline:** run a pay it forward venture helping artisans around the world build their lives at <http://BodyBlingOnline.com> #wgbiz

4:06 pm **shonali:** So, to get started, I'll throw out some questions, and let's use them as a starting point for discussion. #wgbiz

4:06 pm **MediaCollective:** heading into chat pardon the freq. #wgbiz

4:06 pm **sparksmarks:** Hello everyone at #wGBiz! I'm an online marketing manager and have recently started a freelance business at www.sparksmarks.com.

4:06 pm **shonali:** Just remember to reference the question number in your response and use the hashtag so the tweets can get indexed. Off we go! #wgbiz

4:06 pm **shonali:** @MediaCollective @BodyBlingOnline Great to see you! #wgbiz

4:07 pm **studioart101:** @shonali, Hey! I'm Owner/Principal Designer @studioart101, offering print and web design services. #wgbiz

4:07 pm **shonali:** @cassie_wallace Well, I hope it's a good first experience. :0 #wgbiz

4:07 pm **ShannonRenee:** I'm social media & mobile mktg manager for Walden Univ [disclaimer: my tweets are mine & don't represent the school in any way :)] #wgbiz

4:07 pm **shonali:** @sparksmarks Congrats on starting your business and welcome to our chat! #wgbiz

4:07 pm **shonali:** @studioart101 Welcome and @ShannonRenee Hiya! #wgbiz

4:07 pm **ActiveIngreds:** @shonali think i've on a few lbs but folks around me say i'm looking more svelte -LOL #wgbiz

4:07 pm **MediaCollective:** @shonali nice seeing you too, had to google me an alert #wgbiz

- 4:08 pm **Jillfoster:** How you doin'? RT @shonali: @studioart101 @BodyBlingOnline @cassie_wallace @kbkmarketing @tinu Y'all joining our chat today? #wgbiz
- 4:08 pm **ActiveIngreeds:** @MediaCollective great to see you here again #wgbiz
- 4:08 pm **shonali:** Q1: What do you know now that you wish you'd known when starting your business? #wgbiz
- 4:08 pm **shonali:** @ActiveIngreeds LOL, I wish I had that problem. :p #wgbiz
- 4:08 pm **shonali:** @Jillfoster she's here! #wgbiz
- 4:08 pm **BodyBlingOnline:** @Jillfoster am loving this already! #wgbiz
- 4:09 pm **MediaCollective:** RT @shonali: Q1: What do you know now that you wish you'd known when starting your business? #wgbiz
- 4:09 pm **ActiveIngreeds:** RT @shonali: Q1: What do you know now that you wish you'd known when starting your business? #wgbiz
- 4:10 pm **ActiveIngreeds:** Q1 - dont worry too much abt getting clients, do the right activities and it will all come together #wgbiz
- 4:10 pm **Jillfoster:** Hey @BodyBlingOnline - sorry to be late to conversation and the awesome chat emcee aka @shonali. What's first Q? #wgbiz
- 4:11 pm **cassie_wallace:** @shonali You don't have to take on every client who wants to hire you. Charge enough that you weed out the scumballs. #wgbiz
- 4:11 pm **shonali:** @Jillfoster Sorry, something happened to Tweetgrid. Q1 was, what do you know now that you wish you'd known when you started your biz? #wgbiz
- 4:11 pm **BodyBlingOnline:** Q1 - what you put in is what you get out and better to build slowly and manageably than explosively and dysfunctionally #wgbiz
- 4:12 pm **ActiveIngreeds:** RT @cassie_wallace You dont have to take on every client who wants to hire you. Charge enough that you weed out the scumballs #wgbiz
- 4:12 pm **shonali:** Great answer. RT @ActiveIngreeds: Q1 - dont worry too much abt getting clients, do the right activities and it will all come together. #wgbiz
- 4:12 pm **MediaCollective:** A1. 1st thing on the wish I knew all segments of biz" theory, ie. knew marketing & advertising, but also needed tech know how 2manage #wgbiz
- 4:12 pm **MediaCollective:** A1 learn how to say NO #wgbiz
- 4:12 pm **radecor:** hi i am home stager in dc...and to q1 -not every potential client is YOUR client. take the time to learn what makes a GREAT client #wgbiz
- 4:12 pm **shonali:** RT @BodyBlingOnline: Q1: what you put in is what you get out. Better to build slowly, manageably than explosively, dysfunctionally #wgbiz
- 4:12 pm **Jillfoster:** RE - Q1: That developing the biz is different than developing service or product ie What's cash flow, billing, etc #wgbiz
- 4:13 pm **BodyBlingOnline:** @Jillfoster did you get it yet? Q1: What do you know now that you wish you'd known when starting your business? #wgbiz
- 4:13 pm **amercleveland:** For me tech is def an issue RT @MediaCollective: A1. needed tech know how 2manage #wgbiz
- 4:13 pm **shonali:** I think all of us need to learn this. RT @MediaCollective: A1 learn how to say NO #wgbiz
- 4:13 pm **studioart101:** Being more selective when seeking out clients definitely causes less heartache in the long run. Don't just take on anyone as a client.#wgbiz
- 4:13 pm **shonali:** RT @Jillfoster: RE - Q1: That developing the biz is different than developing service or product ie What's cash flow, billing, etc #wgbiz
- 4:13 pm **ActiveIngreeds:** yes and tough to do! RT @shonali: I think all of us need to learn this. RT @MediaCollective: A1 learn how to say NO #wgbiz
- 4:14 pm **shonali:** I love the "what I wish I'd known then" answers, pretty much all of them resonate with me. #wgbiz
- 4:14 pm **ActiveIngreeds:** RT @Jillfoster: RE - Q1: That developing the biz is different than developing service or product ie Whats cash flow, billing, etc #wgbiz

4:14 pm **Jillfoster:** Put on tshirt pls! RT @shonali @BodyBlingOnline: Q1 what u put in is what u get out. Better 2 build slowly, manageably vs explosively #wgbiz

4:14 pm **shonali:** @studioart101 I think this is a trap tons of people fall into, because they're scared about \$\$ #wgbiz

4:14 pm **sparksmarks:** A1: That people will be more supportive than I imagined. Shouldn't have waited so long to start! #wgbiz

4:14 pm **radecor:** and lose the emotion about saying 'no' or not taking on every client. it is business, not personal! #wgbiz

4:14 pm **danperezfilms:** And fire the "headaches"... RT @cassie_wallace: @shonali You don't have to take on every client who wants to hire you. #wgbiz

4:15 pm **ActiveIngreds:** Q1: let ppl who are good at certain admin things do it for you to free up your time to build the biz #wgbiz

4:15 pm **shonali:** @Jillfoster LOL @BodyBlingOnline Are you game to put that on t-shirts for us all? :p #wgbiz

4:15 pm **MediaCollective:** A1 a plan is more than a thought or idea, put it on paper, accept opinions & help #wgbiz

4:15 pm **BodyBlingOnline:** Q1-DO IT NOW!! #wgbiz

4:15 pm **amercleveland:** Plan for success via @KayWhitaker <http://dld.bz/nZUt> is really important, you don't want success to sink you #wgbiz

4:15 pm **ShannonRenee:** A1: to focus on my core competency, I don't have to be all things to all clients, do what I do & do w/ excellence #wgbiz

4:16 pm **noreaster:** @shonali RE Q1 that things don't happen over night and that's ok. #wgbiz

4:16 pm **Jillfoster:** ...preferably in many languages, RT @ActiveIngreds: tough to do! RT @shonali: RT @MediaCollective: Q1 learn how to say NO #wgbiz

4:16 pm **shonali:** Re: Q1, speaking of not taking on all clients, it's ok when you "lose" a "bad" client. It didn't make you happy any way. #wgbiz

4:16 pm **danperezfilms:** RT @BodyBlingOnline: Q1 - what you put in is what you get out/better to build slowly & manageably than explosively & dysfunctionally #wgbiz

4:16 pm **MediaCollective:** @cassie_wallace maybe a book op. Women and the 2 letter word we don't know at least untillllll... #wgbiz

4:16 pm **shonali:** RT @noreaster: RE Q1 that things don't happen over night and that's ok. #wgbiz

4:16 pm **Jillfoster:** Gold Ribbon idea, RT @radecor: and lose emotion about saying 'no' or not taking on every client. it is business, not personal! #wgbiz

4:16 pm **ActiveIngreds:** too funny RT @Jillfoster ..preferably in many languages, @ActiveIngreds tough to do! @shonali @MediaCollective Q1 learn how to say NO #wgbiz

4:17 pm **studioart101:** RT @shonali: Re: Q1, speaking of not taking on all clients, it's ok when you "lose" a "bad" client. It didn't make you happy any way. #wgbiz

4:17 pm **BodyBlingOnline:** RT @shonali: @Jillfoster LOL @BodyBlingOnline Are you game to put that on t-shirts for us all? :p #wgbiz

4:17 pm **cassie_wallace:** @MediaCollective Yeah, it seems like I never know it the 1st time around. Always get burned THEN learn #wgbiz Why is that?!

4:17 pm **kbkmarketing:** Hi All- Sorry I'm late. Happy to be here and looking forward to chatting! #wgbiz

4:18 pm **shonali:** @Jillfoster @ActiveIngreds @MediaCollective I think Flickr might be able to help with that. :p #wgbiz

4:18 pm **shonali:** @kbkmarketing welcome! #wgbiz

4:18 pm **cassie_wallace:** @Jillfoster I get very worked up when I have to say no... luckily my best friend is a great coach on this. #wgbiz I've passed on about a...

4:18 pm **shonali:** Btw, if you have a question you'd like shared with the group, please DM to me. #wgbiz

4:18 pm **ActiveIngreds:** just asked that question re unworthy clients on #linkedin too! #wgbiz

4:18 pm **Jillfoster:** Wisdom alert, RT @shonali: Re: Q1 + not taking on all clients, it's ok when u "lose" a "bad" client. It didn't make u happy any way. #wgbiz

4:18 pm **kbkmarketing:** @shonali Thank you :) #wgbiz

4:18 pm **MediaCollective:** A1 @shonali a bad or disfunctional "client relationship" and knowing when to get out, is essential #wgbiz

4:19 pm **danperezfilms:** Oh yes! RT @shonali: I think all of us need to learn this. RT @MediaCollective: A1 learn how to say NO #wgbiz

4:19 pm **cassie_wallace:** ...half dozen projects this summer thanks to her reassurance that I am not a bad person if I do so #wgbiz

4:19 pm **cassie_wallace:** @kbkmarketing Hi! #wgbiz

4:19 pm **hazelboone:** #wgbiz - Hello! I own a full-service travel agency - specializing in destination weddings and honeymoons. hi @shonali and @jillfoster

4:19 pm **ActiveIngredients:** yup RT @MediaCollective: A1 @shonali a bad or disfunctional "client relationship" and knowing when to get out, is essential #wgbiz

4:19 pm **kbkmarketing:** Amen! RT @MediaCollective: A1 @shonali a bad or disfunctional "client relationship" and knowing when to get out, is essential #wgbiz

4:20 pm **ActiveIngredients:** Q1: Always remember your "yes" is worth something!!!! #wgbiz

4:20 pm **shonali:** Agree. RT @MediaCollective: A1 @shonali a bad or disfunctional "client relationship" and knowing when to get out, is essential #wgbiz

4:20 pm **shonali:** @hazelboone Hey, good to see you here, how're you doing? #wgbiz

4:20 pm **Jillfoster:** What does she suggest? RT @cassie_wallace: RE: I get very worked up when have 2 say no. luckily best friend is a great coach on this. #wgbiz

4:20 pm **cassie_wallace:** Hi @hazelboone #wgbiz

4:20 pm **ActiveIngredients:** @kbkmarketing @hazelboone hi there! glad you could join. welcome #wgbiz

4:21 pm **MediaCollective:** @cassie_wallace we all have felt that at some pt. its what you do with it afterwards that matters - lemonaid ! #wgbiz

4:21 pm **BodyBlingOnline:** RT @ActiveIngredients: Q1: Always remember your "yes" is worth something!!!! #wgbiz

4:21 pm **ambercleveland:** Q1 - It takes a lot of time to run a business, don't underestimate the time you will need to dedicate for success. #wgbiz

4:21 pm **cassie_wallace:** @Jillfoster Doing what I want to do instead of what I think I should do. The shouldas will kill you, and then you'll be too booked #wgbiz

4:21 pm **danperezfilms:** A1: Always be prospecting, even when business is good. "Dig your well before you're thirsty" #wgbiz

4:21 pm **mjodirector:** RT @danperezfilms: Oh yes! RT @shonali: I think all of us need to learn this. RT @MediaCollective: A1 learn how to say NO #wgbiz

4:21 pm **cassie_wallace:** @JillFoster when something really cool comes along #wgbiz

4:22 pm **shonali:** Q2: What online tools have you found to help with efficiency, time-saving and productivity? #wgbiz

4:22 pm **ambercleveland:** RT @danperezfilms: A1: Always be prospecting, even when business is good. "Dig your well before youre thirsty" #wgbiz

4:22 pm **ArtseyC:** Q1: To stay more immediate-focused, because things change fast & require setting new goals, etc. And to get admin in place. @shonali #wgbiz

4:22 pm **cassie_wallace:** @shonali HOOTSUITE #wgbiz

4:23 pm **MediaCollective:** RT @shonali: Q2: What online tools have you found to help with efficiency, time-saving and productivity? #wgbiz

4:23 pm **kbkmarketing:** Q2- Hootsuite, Google Reader, and Outlook Folders #wgbiz

4:23 pm **cassie_wallace:** RT @ambercleveland: Q1 - It takes a lot of time to run a business, don't underestimate the time you will need to dedicate for success. #wgbiz

4:23 pm **MediaCollective:** RT @shonali: Q2: What online tools have U found to help with efficiency, time-saving and productivity? #wgbiz

- 4:23 pm **ActiveIngreds:** RT @cassie_wallace @Jillfoster Doing what I want 2 do vs what I think I should do-the shouldas will kill you,then youll be too booked #wgbiz
- 4:23 pm **ArtseyC:** RT @ambercleland: RT @danperezfilms: A1: Always be prospecting, even when business is good. "Dig your well before youre thirsty" #wgbiz
- 4:23 pm **Jillfoster:** Ah, another A1: Offering 'friends and family discount' can be a well meaning but slippery slope toward undervaluing one's service. #wgBiz
- 4:23 pm **ActiveIngreds:** RT @shonali: Q2: What online tools have you found to help with efficiency, time-saving and productivity? #wgbiz
- 4:23 pm **noreaster:** @cassie_wallace so true! "The shouldas will kill you, and then you'll be too booked when something really cool comes along" #wgbiz
- 4:23 pm **KateRobins:** @shonali Google Chrome and The Action Machine. #wgbiz
- 4:23 pm **studioart101:** @ambercleland so true, running a business is a 24/7 job! #wgbiz
- 4:23 pm **ActiveIngreds:** @ArtseyC hey there - good to see you here! #wgbiz
- 4:23 pm **shonali:** Re: Q2, interesting, Hootsuite's popular with a lot of people. #wgbiz
- 4:24 pm **BodyBlingOnline:** RT @Jillfoster: Ah, another A1: Offering 'friends and family discount' can be a well meaning but slippery slope toward undervaluing one's service. #wgBiz
- 4:24 pm **RobertJames1:** RT @ambercleland: Q1 - It takes a lot of time to run a business, don't underestimate the time you will need to dedicate for success #wgbiz
- 4:24 pm **shonali:** @KateRobins What's The Action Machine? #wgbiz
- 4:24 pm **cassie_wallace:** RT @Jillfoster: Ah, another A1: Offering 'friends and family discount' can be a well meaning but slippery slope toward undervaluing one's service. #wgBiz
- 4:24 pm **MediaCollective:** A2: productivity, Evernote & clipmarks for note taking, google alerts for reminders, Low tech a timer for tasks #wgbiz
- 4:24 pm **Lindsay_Abbott:** RT @danperezfilms: A1: Always be prospecting, even when business is good. "Dig your well before you're thirsty" #wgbiz .-> v true!
- 4:24 pm **shonali:** @ArtseyC Hey, good to see you, it's been a while! #wgbiz
- 4:24 pm **kbkmarketing:** I love it, bc it allows you to have many accounts in one interface. RT @shonali: Re: Q2, Hootsuits popular with a lot of people. #wgbiz
- 4:25 pm **Jillfoster:** Good call, RT @ActiveIngreds @cassie_wallace -Doing what I want vs what I think I should do-shouldas will kill u - youll b2 booked #wgbiz
- 4:25 pm **noreaster:** @shonali Q2 google docs - irreplaceable when collaborating with others #wgbiz
- 4:25 pm **radecor:** RT @Jillfoster: another A1: Offering friends & family discount can be a well meaning but slippery slope toward undervaluing service. #wgbiz
- 4:25 pm **sparkmarks:** A1: Hootsuite helps me too. It keeps me from being on #socialmedia all day but I can still be active! #wgBiz
- 4:26 pm **shonali:** Re: Q2, I like Hootsuite (managing multiple platforms), Toggl (time-tracking), Evernote (notes). Probably the ones I use most. #wgbiz
- 4:26 pm **Jillfoster:** Wow, yes!! RT @RobertJames1: RT @ambercleland: Q1 - Don't underestimate the time you will need to dedicate for success in your biz #wgbiz
- 4:26 pm **kbkmarketing:** Yes! Forgot about that one. RT @noreaster: @shonali Q2 google docs - irreplaceable when collaborating with others #wgbiz
- 4:26 pm **danperezfilms:** @cassie_wallace "Bad clients" can cost you time/money. It's OK to let them go...nicely. #wgbiz
- 4:26 pm **MediaCollective:** @cassie_wallace if you dont value your service, ie give me's the less they pay tends 2 reflect less value & respect 4UR time #wgbiz
- 4:26 pm **shonali:** @noreaster Oh yes, Google Docs is GREAT. Something else I love, re: Q2. #wgbiz
- 4:26 pm **cassie_wallace:** oh yes, oh yes. completely undervalued RT @noreaster google docs - irreplaceable when collaborating with others #wgbiz
- 4:26 pm **kbkmarketing:** @cassie_wallace Been there, done that. DOH :) #wgbiz

- 4:26 pm **BodyBlingOnline:** love this RT @noreaster @cassie_wallace The shouldas will kill you, then you'll be too booked when something really cool comes along"#wgbiz
- 4:26 pm **cassie_wallace:** RT @sparksmarks: A1: Hootsuite helps me too. It keeps me from being on #socialmedia all day but I can still be active! #wgbiz
- 4:27 pm **sparksmarks:** A2: And Google Reader helps me organize my blog reading. I have everything in categories & schedule time for reading & commenting. #wgbiz
- 4:27 pm **Jillfoster:** -Heart the Hootsuite too, RT @shonali: Re: Q2, interesting, Hootsuite's popular with a lot of people. #wgbiz
- 4:27 pm **cassie_wallace:** @danperezfilms Learned that lesson late. #wgbiz
- 4:27 pm **rjleaman:** Great ideas for productivity tools & timesavers coming up in #wgbiz right now!
- 4:27 pm **ActiveIngreDs:** RT @shonali: Re: Q2,I like Hootsuite (managing multiple platforms), Toggl (time-tracking), Evernote (notes). Probably ones I use most #wgbiz
- 4:27 pm **KyleMcShane:** yes. hootsuite is great. i can manage my personal twitter, multiple business twitters, as well as my FB fan pages on one screen #wgbiz
- 4:28 pm **shonali:** @sparksmarks That's good, I have folders in my Reader too, but still haven't systematized my reading/commenting. #wgbiz
- 4:28 pm **kikilitalien:** RT @rjleaman: Great ideas for productivity tools & timesavers coming up in #wgbiz right now!
- 4:28 pm **Jillfoster:** Concur, RT @shonali: @noreaster Oh yes, Google Docs is GREAT. Something else I love, re: Q2. #wgbiz
- 4:28 pm **MediaCollective:** @shonali now with multi account log ins even better, wish they still had google notes I loved it #wgbiz
- 4:28 pm **cassie_wallace:** #wgbiz Sadly I have a 12:30 meeting ... but it was nice meeting you all and i will DEFINITELY be doing this again
- 4:28 pm **kbkmarketing:** @shonali I'm not familiar with Pluggio...#timetoresearch #wgbiz
- 4:28 pm **cassie_wallace:** I will check these out today RT @shonali:Toggl (time-tracking), Evernote (notes). #wgbiz
- 4:28 pm **shonali:** Yes, they are! RT @rjleaman: Great ideas for productivity tools & timesavers coming up in #wgbiz right now!
- 4:28 pm **ShannonRenee:** A2: hands-down, favorite online tools: posterous, amplify, ping, tweetdeck & of course, the google suite...couldn't do it w/o them #wgbiz
- 4:28 pm **AndreaCordts:** Hootsuite is a miracle! Definitely the tool to use if you're managing multiple platforms. #wgbiz
- 4:29 pm **ActiveIngreDs:** neither am I RT @kbkmarketing: @shonali Im not familiar with Pluggio...#timetoresearch #wgbiz
- 4:29 pm **radecor:** saying 'no' was popular -is this the wrong venue to practice saying 'no'? #wgbiz
- 4:29 pm **ActiveIngreDs:** RT @ShannonRenee: A2: hands-down, favorite online tools: posterous, amplify, ping, tweetdeck & of course, the google suite #wgbiz
- 4:29 pm **ArtseyC:** Hootsuite for some tasks, and Tweetdeck for chats & monitoring usually. #wgbiz
- 4:30 pm **Jillfoster:** For more consistent content sharing, I lean on mobile publication w/ Posterous which auto forwards 2 select destinations or Amplify 2 #wgbiz
- 4:30 pm **KyleMcShane:** social poster is another great tool that posts a recent blogpost on multiple bookmarking sites with no stress #wgbiz
- 4:30 pm **ActiveIngreDs:** have you tried Objective Marketer? #wgbiz
- 4:30 pm **shonali:** @KyleMcShane I'll have to check that out, thanks! #wgbiz
- 4:30 pm **ArtseyC:** @ShannonRenee What do you like best about Amplify? I don't know much about it, but have an account. #wgbiz
- 4:30 pm **BodyBlingOnline:** RT @KyleMcShane: social poster is another great tool that posts a recent blogpost on multiple bookmarking sites with no stress #wgbiz

- 4:30 pm **kbkmarketing:** oooo! RT @KyleMcShane: social poster is another great tool that posts a recent blogpost on multiple bookmarking sites with no stress #wgbiz
- 4:31 pm **studioart101:** RT @KyleMcShane: social poster is another great tool that posts a recent blogpost on multiple bookmarking sites with no stress #wgbiz
- 4:31 pm **KyleMcShane:** @shonali yes it is very good for creating backlinks #wgbiz
- 4:31 pm **shonali:** Re: Q2, this is more about content sharing, but it does so in a productive manner: Amplify. I LOVE it. #wgbiz
- 4:32 pm **Jillfoster:** @KyleMcShane Oh hey thanks for suggesting social poster - haven't explored it yet #wgBiz
- 4:32 pm **ActiveIngreds:** @KyleMcShane backlinks are key for sure #wgbiz
- 4:32 pm **shonali:** @Jillfoster I think Posterous is great for photos, I know you do a lot of those, right? #wgbiz
- 4:32 pm **ActiveIngreds:** me neither but I will now! RT @Jillfoster: @KyleMcShane Oh hey thanks for suggesting social poster - havent explored it yet #wgbiz
- 4:33 pm **kbkmarketing:** RT @danperezfilms: A1: Always be prospecting, even when business is good. "Dig your well before you're thirsty" #wgbiz
- 4:33 pm **ArtseyC:** @shonali Hi, Shonali. Good to see you too. Thanks for #wgbiz chat
- 4:33 pm **shonali:** @cassie_wallace Have a good meeting and see you soon! #wgbiz
- 4:33 pm **KyleMcShane:** @Jillfoster you're welcome. definitely check it out #wgbiz
- 4:33 pm **ShannonRenee:** @ArtseyC I <3 being able to share information on the web in real time w/ folks #wgbiz
- 4:33 pm **danperezfilms:** RT @KyleMcShane: yes. hootsuite is great. i can manage my personal twitter, multiple biz twitters & my FB fan pages on one screen #wgbiz
- 4:33 pm **MediaCollective:** @shonali I love amplify, it takes the best of twitter, facebook and blogging plus community is very participatory,, love it #wgbiz
- 4:34 pm **KyleMcShane:** @ActiveIngreds yes they are. very important for SEO and driving traffic to your site #wgbiz
- 4:34 pm **Jillfoster:** Pics, audio, some non-Flip video @shonali re: I think Posterous is great for photos, I know you do a lot of those, right? #wgbiz
- 4:34 pm **shonali:** Q3: If you handle PR and marketing for your small biz, what tips do you have to share? #wgbiz
- 4:34 pm **MediaCollective:** RT @kbkmarketing: RT @danperezfilms: A1: Always be prospecting, even when business is good. "Dig your well before you're thirsty" #wgbiz
- 4:34 pm **noreaster:** @shonali Tumblr and Wordpress have been vital to all of my businesses too #wgbiz
- 4:34 pm **KyleMcShane:** RT @ShannonRenee @ArtseyC I <3 being able to share information on the web in real time w/ folks #wgbiz
- 4:34 pm **ActiveIngreds:** RT @shonali: Q3: If you handle PR and marketing for your small biz, what tips do you have to share? #wgbiz
- 4:34 pm **MediaCollective:** @danperezfilms the 80/20 rule, aye? #wgbiz
- 4:34 pm **shonali:** @Jillfoster I never got into Posterous like you did... maybe 'cos I can't do that many photos on the fly? #wgbiz
- 4:35 pm **BodyBlingOnline:** man this is such a rich convo! Hope I can add to your ideas! #wgbiz
- 4:35 pm **MediaCollective:** RT @shonali: Q3: If you handle PR and marketing for your small biz, what tips do you have to share? #wgbiz
- 4:35 pm **ambercleveland:** A3: Have an integrated marketing and PR plan from the outset. Keeping them in sync is valuable #wgbiz
- 4:35 pm **radecor:** read someone that if ur social media is working, others will market your business for you. truth? #wgbiz
- 4:36 pm **KyleMcShane:** Q3: connect with your customers on SM. Be real. Be personal. Truly care about your customer. If u do this, customers will notice #wgbiz

- 4:36 pm **Jillfoster:** I need to set up Amplify's mobile app to use the platform overall more..; have you set it up? @MediaCollective @shonali #wgbiz
- 4:36 pm **ActiveIngreeds:** Q3 it's all about making choices and making connections #wgbiz
- 4:36 pm **shonali:** Re: Q3 (and I don't say this just b/c my biz *is* PR): Even if you don't have a huge budget, get a pro to help you strategize. #wgbiz
- 4:36 pm **sparksmarks:** Q3: Start a blog w/ great content to promote yourself as the expert in your niche, speak at conferences, local organizations #wgbiz
- 4:36 pm **kbkmarketing:** Q3- Social Media levels the playing ground for #smbiz. Read, learn, connect, and go! #wgbiz
- 4:37 pm **shonali:** Re: Q3 (cont): Even if you end up implementing most/all yourself, that strategic overview will be priceless. #wgbiz
- 4:37 pm **BodyBlingOnline:** enjoy the process - there is no end so dont be in such rush to get there! #wgbiz
- 4:37 pm **noreaster:** @shonali A3: Better to have a plan than to wing it day to day, which is often the case when juggling everything #wgbiz
- 4:37 pm **DineanR:** Clearly define what the success of your efforts looks like RT @shonali: Q3:#wgbiz
- 4:37 pm **ArtseyC:** Q3: Think of it as a whole package. From first impression to receipt in hand, it all should work together. @shonali #wgbiz
- 4:37 pm **shonali:** @Jillfoster No, because they haven't set it up for BlackBerry yet, as far as I know...? #wgbiz
- 4:37 pm **ShannonRenee:** A3: don't oversell yourself, be real in your PR & marketing efforts, don't promise things you can't deliver #wgbiz
- 4:37 pm **BodyBlingOnline:** start a blog with a purpose #wgbiz
- 4:37 pm **ambercleveland:** @radecor don't leave it only to others, have a framework or a plan and carry that out. SM is not a magic answer. #wgbiz
- 4:37 pm **KyleMcShane:** @radecor yes! if you can truly inspire/reward/fascinate your customer, they will mkt for u on SM by "liking," RTing, blogging, etc #wgbiz
- 4:37 pm **shonali:** RT @noreaster: A3: Better to have a plan than to wing it day to day, which is often the case when juggling everything #wgbiz
- 4:38 pm **shonali:** RT @ShannonRenee: A3: don't oversell yourself, be real in your PR & marketing efforts, don't promise things you can't deliver #wgbiz
- 4:38 pm **MediaCollective:** Q3: I magage med 2 small biz marketing & advertising: expetations online takes time U have 2 participate #wgbiz
- 4:38 pm **ActiveIngreeds:** anyone ever get sick of planning? #wgbiz
- 4:38 pm **sparksmarks:** Q3: Focus on what your customers want - what problem are they trying to solve & how can you help? #wgbiz
- 4:38 pm **shonali:** RT @DineanR: Clearly define what the success of your efforts looks like (re: Q3). #wgbiz
- 4:38 pm **Jillfoster:** Likely, if authentic, 2-way engagement anchors soc med use @radecor: RE: if social media works, others will market yr biz 4 u. truth? #wgbiz
- 4:38 pm **ActiveIngreeds:** do you think the biggest ideas out there were planned? #wgbiz
- 4:39 pm **MediaCollective:** How about a simple vision board see where your starting & want to end up #wgbiz
- 4:39 pm **ArtseyC:** True RT @MediaCollective: Q3: I magage med 2 small biz marketing & advertising: expetations online takes time U have 2 participate #wgbiz
- 4:39 pm **shonali:** @kbkmarketing I think SM *can* level the playing field, if people use it wisely. Otherwise it's a wasted opportunity. #wgbiz
- 4:39 pm **studioart101:** RT @ShannonRenee: A3: don't oversell yourself, be real in your PR & marketing efforts, don't promise things you can't deliver #wgbiz
- 4:39 pm **danperezfilms:** @cassie_wallace Better late than never...yes? #wgbiz
- 4:39 pm **ActiveIngreeds:** sometimes I think we tend to over-analyze and overthink things #wgbiz

- 4:40 pm **ambercleland:** RT @MediaCollective: How about a simple vision board see where your starting & want to end up #wgbiz
- 4:40 pm **shonali:** Good question, what do you think? RT @ActiveIngreDs: do you think the biggest ideas out there were planned? #wgbiz
- 4:40 pm **KyleMcShane:** RT @sparksmarks Q3: Focus on what your customers want - what problem are they trying to solve & how can you help? #wgbiz
- 4:40 pm **ArtseyC:** @ActiveIngreDs That's actually my favorite part. I can get lost in planning when I need to get up & do. #wgbiz
- 4:40 pm **deasurjadi:** RT @shonali: Re: Q2, this is more about content sharing, but it does so in a productive manner: Amplify. I LOVE it. #wgbiz
- 4:40 pm **kbkmarketing:** Agreed! RT @shonali: @kbkmarketing I think SM *can* level the playing field, if people use it wisely. Otherwise, wasted opportunity. #wgbiz
- 4:40 pm **Jillfoster:** Online + offline key 4 overall engagement strength, RT @sparksmarks: Q3: Start blog 2 promote self, speak at confs, local orgs #wgbiz
- 4:40 pm **ambercleland:** RT @ArtseyC: @ActiveIngreDs Thats actually my favorite part. I can get lost in planning when I need to get up & do. #wgbiz
- 4:41 pm **BodyBlingOnline:** @ActiveIngreDs agreed - sometimes you just have to go with gut and let it fly #wgbiz
- 4:41 pm **danperezfilms:** @MediaCollective 80/20 rule can be applied in many ways for a business...but should always be in effect. #wgbiz
- 4:41 pm **shonali:** @ActiveIngreDs I think we get caught in the grey area between "planning" and "dreaming" sometimes. #wgbiz
- 4:41 pm **zanobo:** RT @shonali: Good question, what do you think? RT @ActiveIngreDs: do you think the biggest ideas out there were planned? #wgbiz
- 4:42 pm **MediaCollective:** @shonali re amp Measuring Social Media: implications of plan vs. no plan <http://bit.ly/d4vko7> #wgbiz
- 4:42 pm **KyleMcShane:** Create a definite plan for carrying out your desire & begin at once, whether you ready or not, to put this plan into action -N. Hill #wgbiz
- 4:43 pm **ArtseyC:** Y & other depts (cust svc, sales) should know the plan. RT @ambercleland: A3: Have integrated marketing & PR plan from the outset. #wgbiz
- 4:43 pm **noreaster:** @ActiveIngreDs not necessarily, but if you have no plan ever, you can get stuck reacting to everything.. plan but be open & flexible #wgbiz
- 4:43 pm **ShannonRenee:** @shonali the big idea wasn't planned, it was inspired...bringing it to market was planned #wgbiz
- 4:43 pm **MediaCollective:** @zanobo idea can start on the back of a napkin, but from there a plan goes into place/ can be fluid #wgbiz
- 4:43 pm **shonali:** @MediaCollective Last week @donbart made a good point re: SM on #measurepr; that we should be focusing on Impact instead of ROI. #wgbiz
- 4:44 pm **ShannonRenee:** @shonali gotta run, another informative twitchat #wgbiz
- 4:44 pm **shonali:** RT @ShannonRenee: the big idea wasn't planned, it was inspired...bringing it to market was planned #wgbiz
- 4:44 pm **kbkmarketing:** RT @noreaster: @ActiveIngreDs if you have no plan ever, you can get stuck reacting to everything.. plan but be open & flexible #wgbiz
- 4:44 pm **KyleMcShane:** RT @ShannonRenee @shonali the big idea wasn't planned, it was inspired...bringing it to market was planned #wgbiz
- 4:44 pm **ambercleland:** RT @ArtseyC: other depts (cust svc, sales) should know the plan. RT @ambercleland: Have integrated mktg & PR plan from the outset. #wgbiz
- 4:44 pm **shonali:** @ShannonRenee Thanks so much for stopping by, I really appreciate it. :) #wgbiz
- 4:44 pm **danperezfilms:** Can I get an "Amen"? RT @kbkmarketing: Q3- Social Media levels the playing ground for #smbiz. Read, learn, connect, and go! #wgbiz
- 4:44 pm **ArtseyC:** RT @sparksmarks: Q3: Start a blog w/ great content to promote yourself as expert in your niche, speak at conferences, local orgs #wgbiz

- 4:45 pm **KyleMcShane:** @shonali yes, if your campaign has a big impact, the ROI will come. A big impact will lead to more brand recognition #wgbiz
- 4:45 pm **ShannonRenee:** @KyleMcShane @studioart101 thanks for RTs, much appreciated #wgbiz
- 4:46 pm **kbkmarketing:** RT @KyleMcShane: @shonali yes, if your campaign has a big impact, the ROI will come. A big impact will lead to more brand recognition #wgbiz
- 4:46 pm **danperezfilms:** A3: Blogs can be a great way for you prospective custs to get to know you...as long as you know how to write ;) #wgbiz
- 4:46 pm **ArtseyC:** @shonali Q3. Right. There is a lot that you can't see up close that someone with broader perspective can bring to table. #wgbiz
- 4:46 pm **MediaCollective:** @shonali yes thats true, but how do you judge impact??? ta da, measure it, ie, more traffic, sales, subscriptions, impressions .. #wgbiz
- 4:46 pm **radecor:** thanks guys - great chat! gotta run will read rest of transcript later. enjoy your day! #wgbiz
- 4:46 pm **shonali:** LOL. RT @danperezfilms: A3: Blogs can be a great way for you prospective custs to get to know you...as long as you know how to write #wgbiz
- 4:47 pm **shonali:** @MediaCollective I agree, I think what @donbart meant was to stop focusing on acronyms and start focusing on actual outcomes. #wgbiz
- 4:47 pm **Jillfoster:** It takes confidence & will 2 grow an idea which @ActiveIngreds the idea itself can b planned or not. Bringing 2 mkt is strategic gig #wgbiz
- 4:47 pm **shonali:** @radecor Thanks for stopping by! #wgbiz
- 4:48 pm **shonali:** @MediaCollective And impressions by themselves mean nothing, they have to be correlated to something, i.e. outcomes. #wgbiz
- 4:48 pm **danperezfilms:** Don't get too caught up in #sm marketing/PR. Most biz still gets done face-to-face so get out into your community... #wgbiz
- 4:48 pm **shonali:** Q4: When you started your biz, someone, somewhere, did you a favor. How have you paid it forward? #wgbiz
- 4:48 pm **MediaCollective:** @shonali that could go to question 1, if you don't like to write, do video, or audio blog posts #wgbiz
- 4:49 pm **ActiveIngreds:** @Jillfoster almost sounds like nurturing ideas! #wgbiz
- 4:49 pm **MediaCollective:** @shonali yes same page here. #wgbiz
- 4:49 pm **ActiveIngreds:** RT @shonali: Q4: When you started your biz, someone, somewhere, did you a favor. How have you paid it forward? #wgbiz
- 4:50 pm **MediaCollective:** RT @shonali: Q4: When you started your biz, someone, somewhere, did you a favor. How have you paid it forward? #wgbiz
- 4:51 pm **KyleMcShane:** RT @danperezfilms Don't get too caught up in #sm mktng/PR. Most biz still gets done face-to-face so get out into your community... #wgbiz
- 4:51 pm **sher_32:** @shonali I sent referrals to clients that I were not a fit for my co. but to my friends. #wgbiz
- 4:51 pm **ActiveIngreds:** Q4: good question-always choose to do the right thing,as difficult as it may be.building more than just the task at hand pays it fwd #wgbiz
- 4:51 pm **danperezfilms:** Also don't overlook the importance of getting involved w local nfp orgs. Helps build rep in community (& makes u feel good, too!) #wgbiz
- 4:51 pm **ArtseyC:** I think in some cases, they planned something & ended up with different but more than planned/hoped for; but no plan = confusion. #wgbiz
- 4:51 pm **BodyBlingOnline:** Q4-my whole premis is based on paying it forward! totally get it. #wgbiz
- 4:51 pm **kbkmarketing:** A4: Something as seemingly simple as a handwritten "thank you" goes a long way. #wgbiz
- 4:52 pm **MediaCollective:** Pay it forward feels good, like someone did for me, I do for others a ripple that keeps giving #wgbiz
- 4:52 pm **noreaster:** @shonali great question- I hope by sharing what I learn every step of the way I'm paying it forward & supporting others endeavors #wgbiz

- 4:52 pm **ambercleland:** RT @ActiveIngrede: Q4:always do the right thing,as difficult as it may be.building more than just the task at hand pays it fwd #wgbiz
- 4:52 pm **shonali:** I've done thi too. RT @sher_32: I sent referrals to clients that I were not a fit for my co. but to my friends (Re: Q4). #wgbiz
- 4:53 pm **noreaster:** @kbkmarketing or a thank you on Thankfulfor.com ;) #wgbiz
- 4:53 pm **sher_32:** @shonali re: q2. Network, network, network! And, tie yourself with a worthy cause. #wgbiz
- 4:53 pm **BodyBlingOnline:** Q4 lend a hand like someone did for you, mentor someone, be the honest sounding board #wgbiz
- 4:53 pm **ArtseyC:** @VictorCanada is great at keeping me focused on what I CAN do, RT @shonali: @ActiveIngrede grey area between "planning" & "dreaming" #wgbiz
- 4:54 pm **shonali:** Yes, or one of @zenrabbit's gratitude cookies (they're delish). RT @noreaster: ... or a thank you on Thankfulfor.com ;) #wgbiz
- 4:54 pm **ArtseyC:** 2/2 but scheduling time for the dreaming is important, too. RT @shonali: @ActiveIngrede grey area between "planning" & "dreaming" #wgbiz
- 4:54 pm **BodyBlingOnline:** Q4 - promote the great work of another individual - remember it affects your rep too though, so make sure it's the really good stuff #wgbiz
- 4:54 pm **MediaCollective:** Me too, RT @shonali: I've done thi too. RT @sher_32: I sent referrals to clients that I were not a fit for my co. but to my friends #wgbiz
- 4:54 pm **shonali:** @ArtseyC @ActiveIngrede I completely agree, we all need to dream. Just saying there's a difference. #wgbiz
- 4:54 pm **ArtseyC:** RT @KyleMcShane: Create a definite plan for carrying out your desire & begin at once, whether you ready or not, to put this plan into action -N. Hill #wgbiz
- 4:55 pm **danperezfilms:** Can go a very long way! RT @kbkmarketing: A4: Something as seemingly simple as a handwritten "thank you" goes a long way. #wgbiz
- 4:55 pm **sparksmarks:** Q4: Returning recommendations with a recommendation. #wgbiz
- 4:55 pm **noreaster:** @shonali I just sent some @zenrabbit's cookies to someone the other day - felt good. #wgbiz
- 4:56 pm **ArtseyC:** RT @noreaster: @ActiveIngrede but if you have no plan ever, you can get stuck reacting to everything.. plan but be open & flexible #wgbiz
- 4:56 pm **shonali:** @noreaster Too cool! #wgbiz
- 4:57 pm **ambercleland:** :) RT @noreaster: I hope by sharing what I learn every step of the way I'm paying it forward & supporting others endeavors #wgbiz
- 4:57 pm **KyleMcShane:** Have to run out to a meeting, but #wgbiz has been great
- 4:57 pm **shonali:** Great idea. RT @sparksmarks: Q4: Returning recommendations with a recommendation. #wgbiz
- 4:57 pm **ActiveIngrede:** really imp! RT @BodyBlingOnline Q4 promote great wrk of anoth indiv-remem it affects ur rep 2 tho,so make sure its really good stuff #wgbiz
- 4:58 pm **shonali:** We're almost done with our monthly chat, do mark your calendars for the next one on 9/13, 12 -1 pm ET. #wgbiz
- 4:59 pm **ActiveIngrede:** @shonali done! #wgbiz
- 4:59 pm **MediaCollective:** RT @shonali: Great idea. RT @sparksmarks: Q4: Returning recommendations with a recommendation. #wgbiz
- 4:59 pm **shonali:** If you'd like to contribute to @wgbiz, here are the specs: <http://ht.ly/2n3Lj>. Do share with women business owners! #wgbiz
- 4:59 pm **ActiveIngrede:** RT @ambercleland @noreaster I hope by sharing what I learn every step of the way Im paying it forward & supporting others endeavors #wgbiz
- 4:59 pm **DebbieWiener:** @radecor I totally agree with that! #wgbiz
- 4:59 pm **ArtseyC:** Right. Two separate calendar events for me, so one is disciplined, focused & the other no boundaries. @shonali @ActiveIngrede #wgbiz

- 4:59 pm **ambercleveland:** RT @shonali: Were almost done with our monthly chat, do mark your calendars for the next one on 9/13, 12 -1 pm ET. #wgbiz
- 4:59 pm **KyleMcShane:** thanks to @ShannonRenee @danperezfilms @ActiveIngreds @Jillfoster @kbkmarketing @shonali @bodyblingonline @studioart101 @ArtseyC for #wgbiz
- 4:59 pm **kbkmarketing:** Done and done RT @shonali: Were almost done with our monthly chat, do mark your calendars for the next one on 9/13, 12 -1 pm ET. #wgbiz
- 4:59 pm **KyleMcShane:** RT @shonali: We're almost done with our monthly chat, do mark your calendars for the next one on 9/13, 12 -1 pm ET. #wgbiz
- 4:59 pm **ActiveIngreds:** many thanks ro @shonali for the great chat! look fwd to it every month! #wgbiz
- 5:00 pm **shonali:** Thanks so much for joining today; hope to see you at the blog, Twitter, LinkedIn or Amplify (we're all over, LOL). Bye for now! #wgbiz
- 5:00 pm **ActiveIngreds:** @KyleMcShane you too! #wgbiz
- 5:00 pm **kbkmarketing:** Nice to chat with you all. Have a great day! #wgbiz
- 5:00 pm **BodyBlingOnline:** thanks so much for including me! appreciate the opportunity! #wgbiz
- 5:01 pm **candacehr:** RT @shonali: If you'd like to contribute to @wgbiz, here are the specs: <http://ht.ly/2n3Lj>. Do share with women business owners! #wgbiz
- 5:01 pm **noreaster:** thank you @shonali - great job with #wgbiz chat today - and thanks everyone for your insights.
- 5:01 pm **ArtseyC:** @danperezfilms In some ways, non-PR background has advantages for #smbiz in SM. But that might be another whole chat. ;) #wgbiz
- 5:01 pm **danperezfilms:** Q4: Law of Reciprocity is a Universal Law that transcends religious beliefs. It works. #wgbiz